

Code : 8284

Mitake Information Co., Ltd.

2025 Investor Conference

Speaker:

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Finance & Accounting Department – Assistant Manager
Ya-Lun Cheng

2025.08.21

Disclaimer

股票代號 8284

The information contained in this presentation, including all forward-looking statements, will not be updated as a result of any new information, future events, or circumstances.

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Agenda

股票代號 8284

- 1 Company Profile**
- 2 Key Products**
- 3 Business Performance & Core Competencies**
- 4 R&D Achievements & Future Prospects**
- 5 Corporate Governance & CSR**
- 6 Financial Overview**



Company Profile

Profile | Organizational Structure | History & Milestones

Profile

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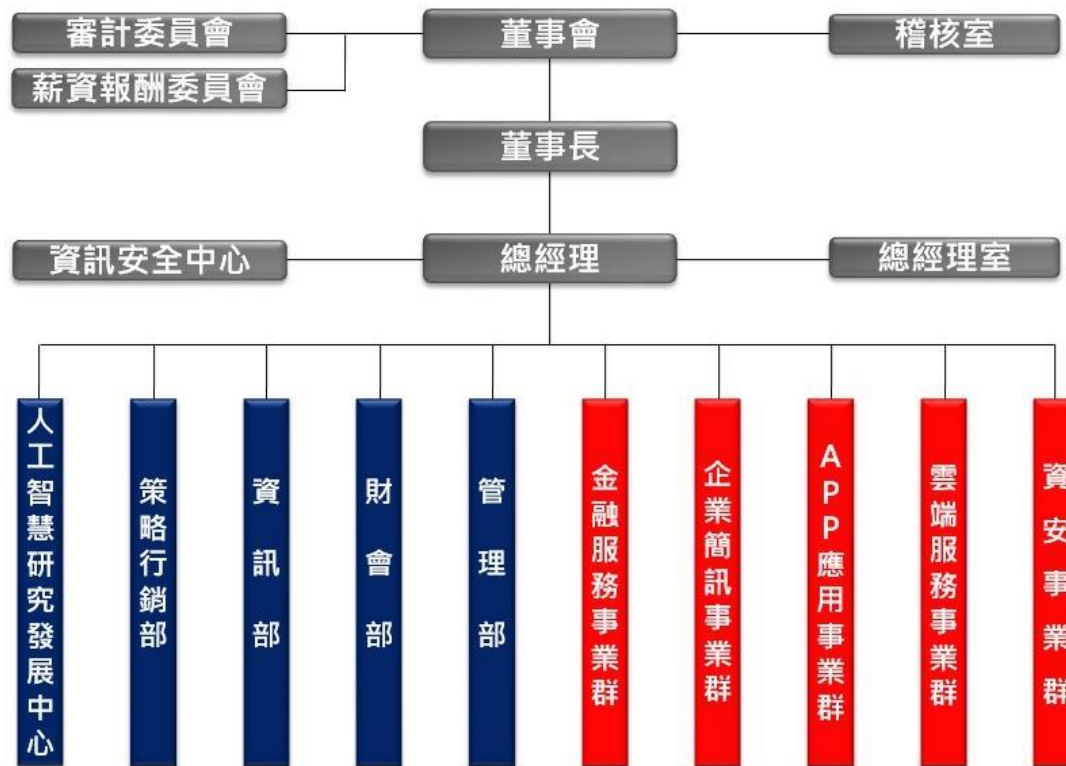
Company Name	Mitake Information Corporation
Founded Date	1991/5/30
Chairman	CHIU , HUNGCHE
Capital	NT\$463,420 thousand
Headquarters	11F., No. 39, Sec. 2, Xincheng N. Rd., Taipei

Development History of Mitake Financial Information Product



Organizational Structure

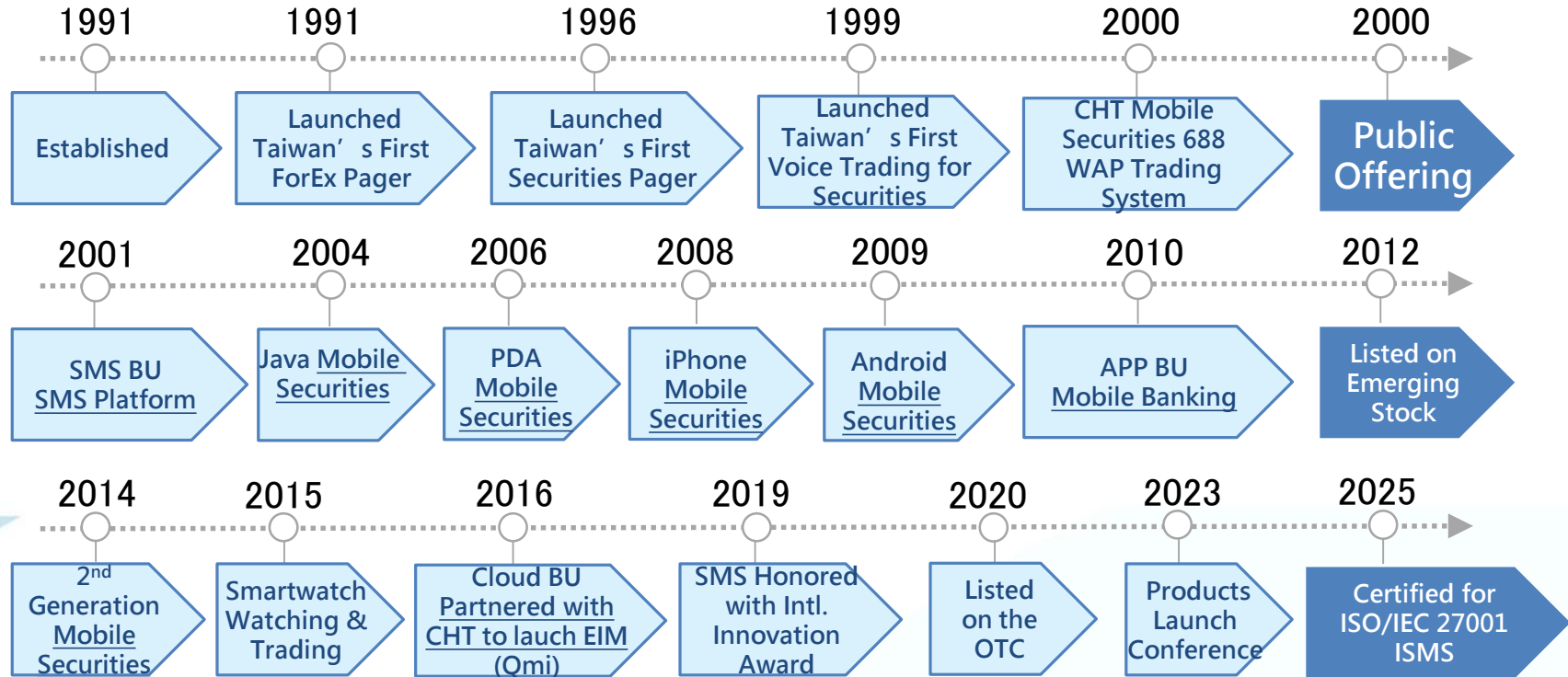
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Employees : 388

History & Milestones

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2

Key Products

Market Watch | SMS Delivery | App Development |
Enterprise Instant Messaging

Key Products

Code 8284

SMS Delivery



73.66% of Revenue

- **Enterprise SMS**
Member Authentication, OTP, Credit Card Alerts, Shipping and Delivery Notifications
- **Marketing SMS**
Multimedia Advertising, Mining

Market Watch



23.84% of Revenue

- Mobile Market Watch and Trade
- **Mobile Market Watch SDK**
- **AP Market Watch**
- **Intelligent Stock Selection**
- IVR Quote & Trade
- Mitake Mobile Stock APP
- Smart TV Market Watch

App Development



2.50% of Revenue

Custom App Development for Government, Banks, Insurance Companies, and Large Enterprises

Enterprise Instant Messaging



Enterprise Internal Instant Messaging Software

SMS

Code 8284

Enterprise
Notification to
Own Members



Enterprise SMS

-Sending SMS to Company's Own Contact List
-Providing AP/WEB/API Three Sending Interfaces

- Bank Transfers - OTP Dynamic Password
- Credit Cards - Transaction Notifications
- Online Account - Authentication
- Online Shopping - Convenience Store Delivery Notifications
- E-commerce - Order Confirmation
- Election Notifications

89.31% of SMS Revenue



Development
of New
Members

Marketing SMS

Collaboration with all telecommunication operators and Happy Go, targeting specific customer criteria to identify the target audience for delivering advertising SMS.

- Multimedia Advertisement SMS
- Big Data Digital Marketing

10.69% of SMS Revenue

Mobile Market Watching & Trading

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1 Domestic Stock Watching / Trading

Providing **domestic stocks, futures, and warrants** to investors to view market trends and trade through mobile phones, tablets, and other devices

Existing clients: Yuanta, Fubon, and **46** other brokerage firms.

2 Foreign Stock Watching / Trading

Providing **foreign securities sub-brokerage** to investors to view market trends and trade through mobile devices.

Existing clients: KGI, Fubon, and **19** other brokerage firms.

3 Foreign Futures Watching / Trading

Providing **foreign futures** to investors to view market trends and trade through mobile devices.

Existing clients: Capital Futures, SinoPac Futures, and **13** other futures brokers.

SDK Mobile Market Watching

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By providing SDK, we make it easier for brokerage firms to develop apps, effectively enhancing product development efficiency and speeding up the launch process. Brokerage firms can use SDK to extract the necessary data and design their own UI/UX, which offers more autonomy compared to other development methods. Moreover, it eliminates the maintenance costs of building and maintaining quote-related software/hardware. This is the optimal development approach!

Existing Clients: SinoPac, Fubon, E.SUN, Hua Nan, MasterLink and other brokerage firms.



Brand-New Standalone Quote System

By restructuring the existing quote server framework and adopting an entirely new data center architecture for standalone quoting, the system is able to provide even faster quotes.



Authorized Use of Patents

Legitimate use of 205 financial platform patents.



Consultative Services

With extensive experience in implementation, Mitake assists in overcoming development challenges and provides consultative services.



Rapid Development

Well developed quote information service, eliminating the need for extensive system planning and reducing Study specification documents.

AP Market Watching & Trading

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We offer securities and futures firms the capability to provide investors with services such as watching quotes, after-hours information, and performing functions trading and checking accounts through computer-based platforms.

Global Trading All In One: Support multi-market watching and trading AP.

Self-Quality Assurance: Pre-launch source code scanning service.

Existing Clients: Mega, Shin Kong, President Securities, Waterland Securities, and other 12 brokerage firms.



- Portable software, no installation, easy to use.
- Plentiful technical indicator charts /Personalized chart annotations
- Support for multi-monitor output /Quick setup via direct drag and drop
- Six-grid bull-bear diagnosis, comprehensive analysis in three dimensions

Mitake Intelligent Stock Selection

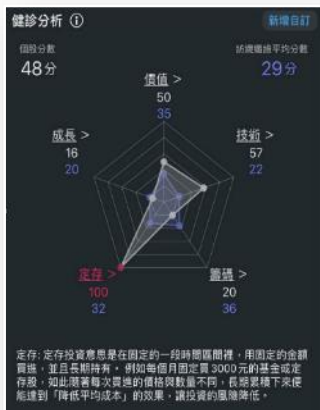
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We offer securities and futures firms the capability to provide investors with services such as viewing quotes, after-hours information, and performing functions like placing orders and checking accounts through computer-based platforms.

All-Round Stock Selection APP: Offering multi-faceted stock selection features encompassing technical, chip-related, and financial aspects, along with a variety of strategies and diagnostic analytical information.

Flexible Cooperation Solutions: Offering three collaboration options-- standalone app/SDK/modular.

Existing clients: Fubon, SinoPac, and E.SUN, and other 5 brokerage firms.



● Professional Team

We have dedicated R&D teams, consisting of members who have graduated from reputable universities in Taiwan, with backgrounds in finance, computer science, and related fields. Our team specializes in advanced financial engineering functionalities.

● Latest Platform

Different from the original app (Mitake Stock), our young and innovative team has meticulously crafted a fresh design, catering to the monitoring demands of the younger generation with an interface tailored to their preferences.

● Function Modularization

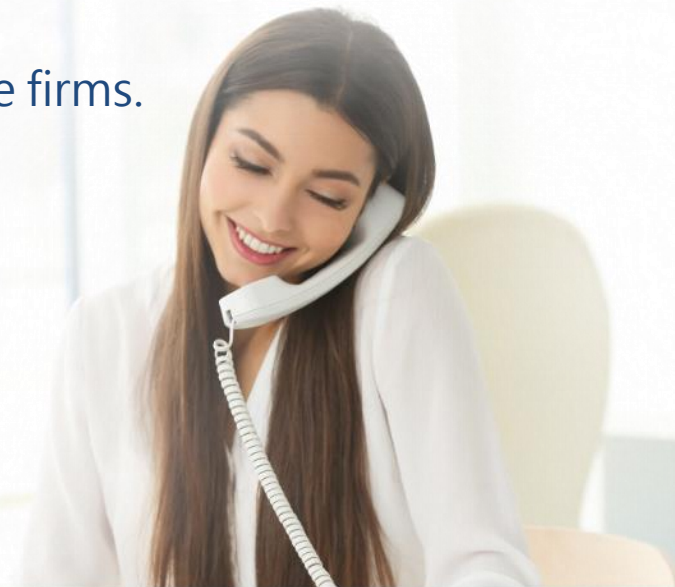
Our approach involves modular design for functionalities, enabling flexible customization and combination of any features according to individual preferences.

Securities-DTMF Stock Trading

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We offer brokerage firms the ability to provide investors with services such as accessing quotes, trading, and account inquiries via telephone keypad inputs. Currently, the primary service is offered through the 405's nationwide IVR."

Existing clients: KGI, SinoPac, and other 20 brokerage firms.



Mitake Stock~ Mobile Market Watch (Own Brand)

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iPhone/iPad/Android

The key distinctions from the broker version primarily lie in offering a more extensive range of real-time international financial quotes and richer after-hour information. Additionally, provides news collections from over 20 financial media outlets. Furthermore, it offers various market-tracking modes that can be customized, making it suitable for people of all ages, from young to old.

millions downloads

Over 40% of mobile trading users in Taiwan

Prospects

1. **Multi-brokers Trading:** Revenue includes brokerage commission split or channel fees
2. **Expanding Financial Ecosystem:** Revenue includes content service provider listing fees or sales split.
3. **Promotion of Mobile Advertising:** Revenue includes advertising fee income.

Functionality differences (compared with broker's version)

Robotic Stock Selection

Live Financial Radio

News Collection (More than 20 media outlets)

Dow Jones/Nasdaq Indices

Technical Trends

Net Institutional Buying/Selling

Buyer and Seller Count Difference

Major Shareholders' Holding Ratio

Mitake Stock~ Smart TV Market Watch (Own Brand)

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Verified by Google

Smart TV Market Watch

Voice-Controlled

over **100,000** installations

Supports **3** major Android TV Platforms



Android



Tizen



WebOS



Designed specifically for smart TVs, it offers users a large-screen market-watching experience with voice control support, incorporates multiple proprietary features, and integrates live video news and on-demand channels to provide a new home experience that combines financial management and entertainment.



LG CHIMEI SONY SKYWORTH TCL TECO PHILIPS 大大賞類 TATUNG Home+ 中區電器
Panasonic EPSON S BANDO JVC realme TBC SAMPO SHARP TOSHIBA SHARP NVIDIA.

APP Development

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We provide customized app development services for government agencies, banks, insurance companies, and large enterprises. With specialized teams, we provide system development according to various industry needs, meeting the customized requirements of different sectors.



- 1 Customized Apps
- 2 Enterprise Process Mobilization
- 3 RWD/UI/UX solutions
- 4 Enterprise Marketing System (Product)
- 5 Push Notification System (Product)

Representative Cases



TDCC's
集保e手掌握



Chunghwa
Post's Mobile
Post Office



Hua Nan Bank's
Enterprise
Mobile+



Allianz's
Allianz e Service



Taiwan
Secom



Home Products,
Commercialization and
Sales Support Platform



Mitake's Push
Notification
System

Experience in Developing Banking Apps

43%

本國銀行共有39家
由三竹資訊提供銀行系統服務的有17家
整體服務近五成市占率

客戶名稱	行動個銀	行動企銀	網銀中台	推播系統	其他服務
1 臺灣銀行	●				
2 土地銀行	◎				
3 兆豐國際商業銀行				◎	●
4 中華郵政	◎		◎		
5 華南商業銀行	●	◎	◎	◎	
6 板信商業銀行				●	
7 臺灣企銀					●
8 台新國際商業銀行				◎	
9 新光商業銀行	●			◎	
10 高雄銀行	◎			◎	
11 聯邦銀行	●				◎
12 將來銀行				◎	
13 渣打銀行					●
14 中國信託					●
15 國泰世華					●
16 合作金庫商業銀行					●
17 財金資訊公司					◎
18 中華民國銀行公會					●

Enterprise Instant Messenger (CoLine)

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- **Internal Bulletins**
Facebook-style Dynamic Wall Posting Feature.
- **Instant Messenger**
Similar as LINE features, individual and Group Chats.
Emoji and Sticker Features
- **Free Calling**
VOIP Internet Phone, video Calls, Video Conferencing.
- **Administration**
Featuring an exclusive management backend with comprehensive functions for announcements, notifications, voting, tasks, and other administrative functions.
- **Information Security**
Based on enterprise's data privacy requirements, both public cloud and enterprise private cloud are available for choosing.
- **Multi-National Patents**
Having numerous invention patents in Taiwan, the United States, and China.



Name-based Administration



Cloud Computing and Storage



Public Cloud, Private Cloud, SDK



Complies with national-level information security

(Already passed the National Instant Messaging Security inspection under the Ministry of Economic Affairs)



Business Performance & Core Competencies

Customer Amounts by Product |
Business Philosophy |
Core Competencies

Operating Achievements I

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SMS



30 Thousand

Enterprise/E-commerce
260 million messages/m



Mobile Securities



46 Brokerage Firms

3.5~4 million users/m



Mitake Stock



millions downloads



Smart TV Market Watch



31

Television Broadcaster



Operating Achievements II

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DTMF-Stock Trading



20

Brokerage Firms



Telecom Value-Added Services



2

Telecoms



APP Development



52

Large Enterprises
(17 banks, 6 life insurance
companies, etc ...)



Enterprise Instant Messenger



40

Large Enterprises



Sustainability, Integrity, Technological Innovation



Mitake has been committed to the mobile application field for over two decades, achieving stable growth and receiving recognition from various sectors. Looking ahead, we will continue our efforts to deepen our presence. Guided by the principles of sustainability, integrity, and technological innovation, we aspire to remain a leading technology provider, and create more opportunities for the future.

SMS Competitive Advantages

Ranked **No. 1** in the field with a monthly successful delivery amount of over **260** million messages

1

Equipped with **dual off-site backups** (Xinzhuang/Sanchung), **dual host redundancy**, and **multiple telecoms redundancy** (Chunghwa/TWM/Far EasTone)

3

7 major application modes: OTP Dynamic Password, Real-time Card Notification, System Alerts, Bulk Marketing, Instant Shopping Notifications, Verification Messages, Two-way Interaction

7

Highly recognized by **21** banks: E.SUN, CTBC, Fubon, Cathay United, Taishin, SinoPac, Yuanta, American Express, KGI...etc.

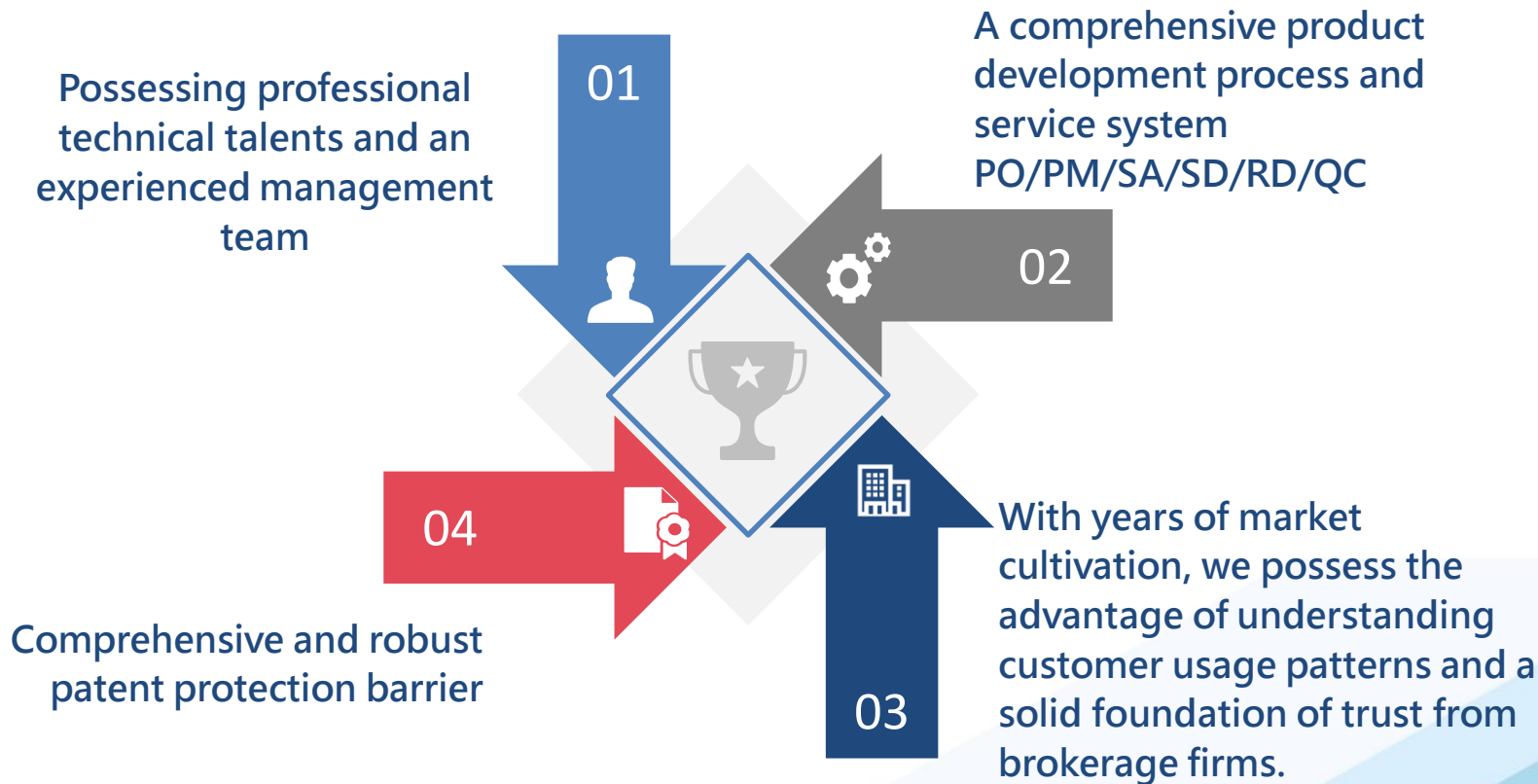
21

Dedicated **24-hour** system monitoring, proactive reporting: 24/7 on-call mobile phone

24

Competitive Advantages in Financial Services

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4

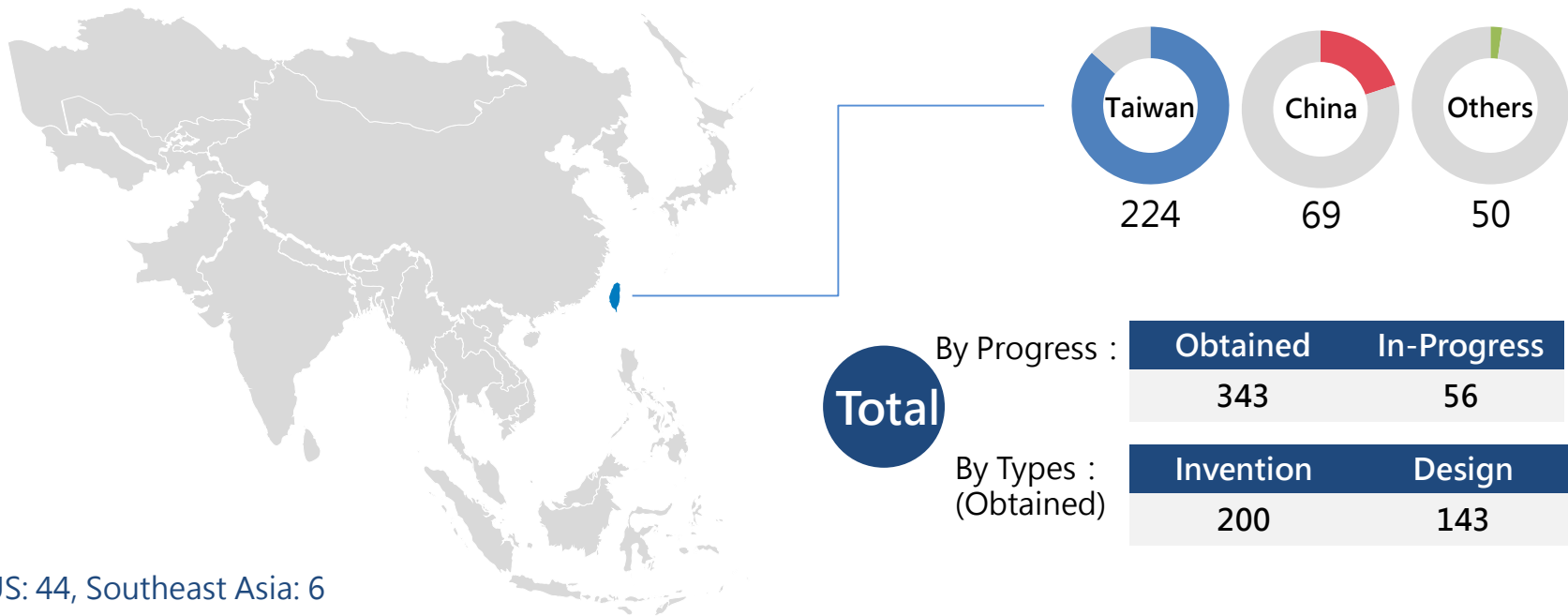
R&D Achievements & Future Prospects

Number of Patents |
R&D Achievements | Future
Products and Plans | Future
Orientation

Number of Patents

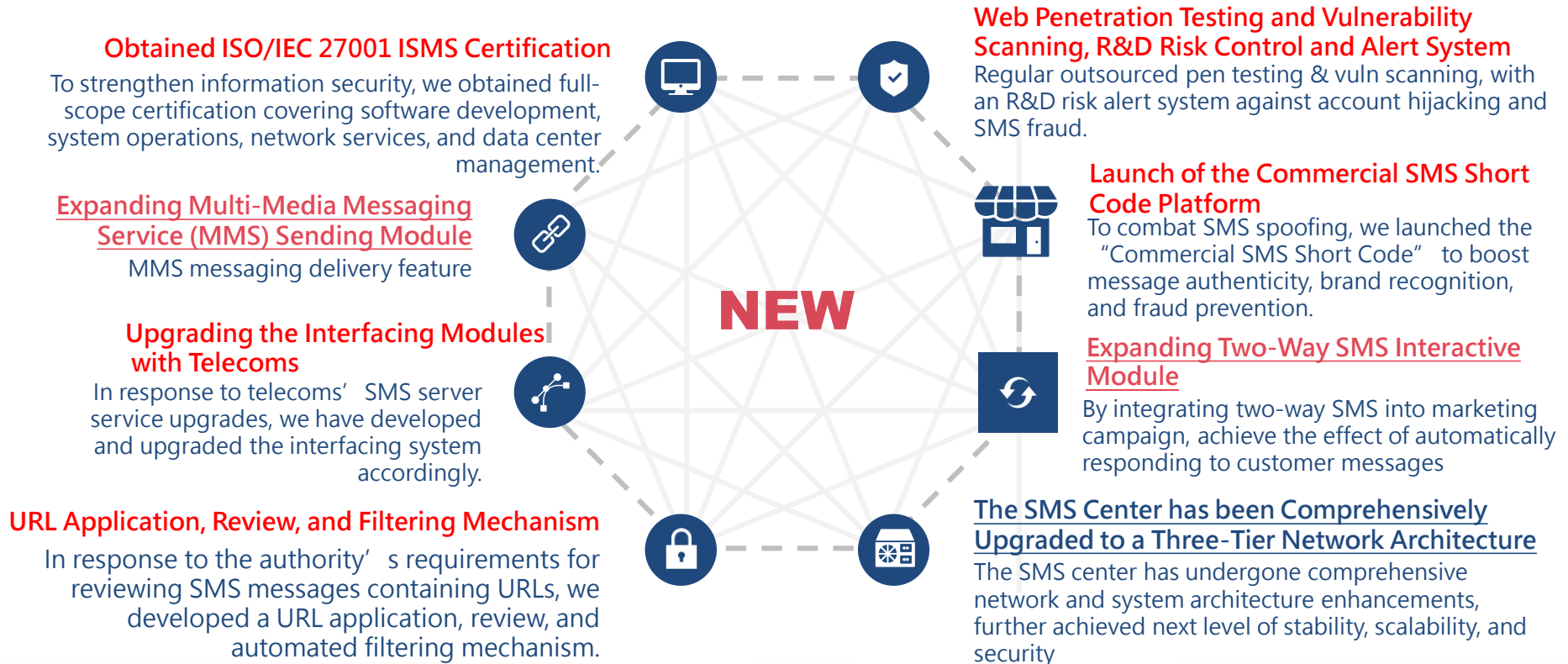
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- Mitake has collectively acquired **343** patents encompassing various inventions and designs.
- The patent achievements are the highest in quantity among national financial information software field.



SMS – R&D Achievements

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Future Products and Plans

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- ① ----- • Next-Generation Messaging Platform: **RCS** and Expanded **Two-Way SMS** Applications
- ② ----- • **4th-generation Mobile Market Watching & Trading System**
- ③ ----- • Securities Market Watching & Trading System for **Mac**
- ④ ----- • 2nd-generation **Behavioral Analysis System**
- ⑤ ----- • 2nd-generation Push Notification System
- ⑥ ----- • 2nd-generation **Android TV** Market Watching & Trading System
- ⑦ ----- • **Diverse Heterogeneous System Integration for Enterprise Instant Messaging (CoLine)**

SMS BU Future Orientation

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Continuously Strengthening Anti-Hacking and Anti-Fraud Mechanisms

Driving Next-Generation Security with Digital Fingerprinting & Zero-Trust Architecture.

Ongoing Enhancement of the Scope of ISO/IEC 27001 ISMS Certification

Enhancing Processes for Existing and New Systems under ISO/IEC 27001



New Xinzhuang Data Center

In 2024, a new Xinzhuang data center was established to replace the aging Shilin facility, ensuring efficient SMS data center operations.

Developing New Types of SMS Applications

Advancing New Communication Services & Two-Way SMS Applications

Financial BU Future Orientation

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Developing Differentiated Financial Products

Develop key services tailored to market users, and secure product and service differentiation through patent applications.

Enhancement of Information Security Levels

Partnering with Security Experts to Enhance Brokerage Platform Security.



AI Integration

Building on our existing foundation, we leverage various machine learning models to enhance service quality and efficiency, extending AI applications across our product portfolio to deliver better user experiences and greater product value.

Upgrading Products & Services

By focusing on UX and UI, we gather customer needs and feedbacks to develop our third-generation product. We will help brokerage firms upgrade to this version to serve professional investors and expand into broader markets with enhanced features and services.



Corporate Governance & CSR

Corporate Governance | CSR

Corporate Governance

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Shareholder Equity

- Shareholders' meetings are held under the Rules of Procedure, chaired by the Chairman, and fully video recorded.
- The Company has established a spokesperson system and set up a "Stakeholder Section" and an "Investor Relations Section" on its official website.

Functions of the Board of Directors

- Board operations conducted under the Rules of Procedure.
- 8 directors, including 4 independent directors.
- Independent directors act in accordance with the Rules Governing their Scope of Duties.

Audit Committee / Compensation Committee

- Four independent directors, including one woman, form the Audit Committee.
- Remuneration and Audit Committees in place.

Information Transparency

- Disclosed and reported within the statutory deadline.
- Corporate governance, financial, and business information available on the official website for shareholders and stakeholders.

Internal Audit and Internal Control System

- Internal control and audit conducted per legal requirements.
- Internal audit reports submitted to the Audit Committee by month-end after audit completion.
- Chief internal auditor reports at Audit Committee and regular Board meetings.

CSR 2023

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6

Financial Overview

Profit and Loss Statement (P&L) | Balance Sheet

Profit and Loss Statement (P&L)

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Unit: NT\$1,000	2024	2023	YoY 2024-2023	2025 H1	2024 H1	YoY 2025-2024
Sales Revenue	2,788,030	2,646,060	5.37%	1,393,994	1,337,509	4.22%
Cost of Sales	2,130,928	2,075,170	2.69%	1,089,439	1,024,945	6.29%
Gross Profit	657,102	570,890	15.10%	304,555	312,564	(2.56%)
Operating Expenses	367,626	338,698	8.54%	195,760	184,017	6.38%
Operating Profit	289,476	232,192	24.67%	108,795	128,547	(15.37%)
Non-operating Income and Expenses	32,869	8,580	283.09%	(38,350)	18,822	(303.75%)
Profit Before Tax	322,345	240,772	33.88%	70,445	147,369	(52.20%)
Income Tax Expense (Benefit)	64,895	45,561	42.44%	14,912	25,318	(41.10%)
Profit After Tax	257,450	195,211	31.88%	55,533	122,051	(54.50%)
Basic EPS (NT\$)	5.56	4.21	32.07%	1.20	2.63	(54.37%)
Gross Margin (%)	23.57%	21.58%	9.24%	21.85%	23.37%	(6.51%)
Net Profit Margin (%)	10.38%	8.78%	18.32%	7.80%	9.61%	(18.79%)
Net Margin After Tax (%)	9.23%	7.38%	25.17%	3.98%	9.13%	(56.34%)

Balance Sheet

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Unit: NT\$1,000	2025/6/30		2024/12/31		2024/6/30		2023/12/31	
	Amount	%	Amount	%	Amount	%	Amount	%
Cash and Cash Equivalents	880,391	43%	1,029,281	50%	1,005,922	50%	1,174,090	60%
Financial Assets at Fair Value Through Profit or Loss – Current	144,578	7%	163,610	8%	79,967	4%	17,943	1%
Financial Assets at Amortized Cost – Current	36,000	2%	32,000	2%	53,368	3%	3,368	-
Contract Assets – Current	61,164	3%	59,193	3%	53,059	3%	56,617	3%
Accounts Receivable, Net	327,667	16%	305,016	15%	340,368	17%	297,243	15%
Prepayments	56,207	3%	14,663	1%	55,537	3%	10,284	1%
Other Current Assets	18,516	-	33,929	1%	31,153	1%	13,195	-
Total Current Assets	1,524,523	74%	1,637,692	80%	1,619,374	81%	1,572,740	80%
Property, Plant and Equipment	379,042	18%	228,903	11%	230,647	12%	239,061	12%
Right-of-Use Assets	9,540	-	10,280	-	13,589	1%	13,842	1%
Investment Property, Net	92,654	5%	93,114	5%	93,583	5%	94,052	5%
Intangible Assets	20,212	1%	20,601	1%	11,323	-	9,985	1%
Refundable Deposits	11,690	1%	14,850	1%	17,344	1%	15,809	1%
Other Non-current Assets	16,684	1%	52,016	3%	6,710	-	9,774	-
Total Non-current Assets	529,822	26%	419,764	20%	373,196	19%	382,554	20%
Total Assets	2,054,345	100%	2,057,456	100%	1,992,570	100%	1,955,294	100%
Contract Liabilities – Current	68,136	3%	52,580	3%	53,083	3%	69,403	4%
Accounts Payable	377,636	19%	457,075	22%	401,465	20%	465,810	24%
Other Payables	300,910	15%	136,764	7%	269,508	14%	118,269	6%
Current Income Tax Liabilities	39,010	2%	40,451	2%	32,439	2%	27,064	1%
Provisions – Current	48,543	2%	16,112	1%	15,079	1%	16,316	1%
Other Current Liabilities	8,449	-	10,202	-	9,691	-	9,519	-
Total Current Liabilities	842,684	41%	713,184	35%	781,265	40%	706,381	36%
Total Non-current Liabilities	6,816	-	9,592	-	12,024	-	9,486	-
Total Liabilities	849,500	41%	722,776	35%	793,289	40%	715,867	36%
Total Equity	1,204,845	59%	1,334,680	65%	1,199,281	60%	1,239,427	64%
Net Worth per Share (NT\$)	26.00		28.80	-	25.88	-	26.75	-

Thank you for your attention.



Sustainability, Integrity, and Technological Innovation